



Laboratory Utilization Symposium

Collaborating to Achieve Smart Testing

Toronto | November 18, 2017

SPONSORSHIP PROSPECTUS

ANTICIPATED ATTENDANCE:

200+ delegates from across Canada

The symposium will address tackling overutilization in laboratory testing through collaboration between clinicians and laboratory staff. The anticipated audience will consist of key decision makers and other relevant stakeholders that are invested in laboratory utilization such as; clinicians, lab managers and directors.

LOCATION:

Chestnut Residence & Conference Centre
89 Chestnut Street
Toronto, Ontario, Canada, M5G1R1

INFORMATION

Laboratory Utilization Symposium
info@labutilization.ca
Phone: 613-531-9210
4 Cataraqui Street, Suite 310
Kingston, ON K7K 5Y4

www.labutilization.ca

Book your sponsorship online:

<http://www.planetReg.com/E53063647200701>

SPONSORSHIP OPPORTUNITIES

PLATINUM \$12,000

- Invitation to private speakers and laboratory leaders' dinner Friday November 17, 2017
- Recognition in final program by sponsorship category
- Website recognition with logo and hyperlink
- Corporate logo on onsite sponsor recognition signage
- 2 complimentary full registrations
- First priority for exhibit table
- 1 e-blast to pre-conference attendance list¹

GOLD \$8,000

- Recognition in final program by sponsorship category
- Website recognition with logo and hyperlink
- Corporate logo on onsite sponsor recognition signage
- 2 complimentary full registrations
- Second priority for exhibit table
- 1 e-blast to pre-conference attendance list¹

SILVER \$5,000

- Recognition in final program by sponsorship category
- Website recognition with logo and hyperlink
- Corporate logo on onsite sponsor recognition signage
- 1 complimentary full registrations
- Third priority for exhibit booth

BRONZE \$3,000

- Recognition in final program by sponsorship category
- Website recognition with logo and hyperlink
- Corporate logo on onsite sponsor recognition signage
- Fourth priority for exhibit booth

SUPPLEMENTAL OPPORTUNITIES

The following promotional opportunities are available to sponsors at an additional cost. Priority will be given based on sponsorship level.

- Nametag Lanyards
- Delegate Bags
- Delegate Pens
- Delegate Notepads
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¹e-blasts will be sent to attendees via Laboratory Utilization Symposium Office.

Register your sponsorship now: <http://www.planetReg.com/E53063647200701>